

#brucknerconnection : from the studio to the collector

Carouge, 17 June 2020. **For a period of several weeks, the Bruckner Foundation is using its digital platforms to showcase ceramic works offered for sale. This action, targeting both novice and experienced collectors, aims to provide visibility for the artists and their works, as well as for gallery owners in a context in which the domain has been severely impacted by the COVID-19 crisis.**

Each week starting in mid-June, between two and four ceramic works offered for sale are put online on the Bruckner Foundation website as well as its Facebook and Instagram residencies in the Foundation's studios. Each work and its artist will be presented in detail by Émilie Fargues, manager of the Foundation. Sale prices vary depending on the artist's reputation and/or the type of object. Sales are made directly by the artists or their gallery owners, and works are acquired according to the principle of first come, first served, with no money going to the Foundation.

The current health crisis has spared no one. With its role dedicated to artistic creation in general and ceramics in particular, the Bruckner Foundation notes that artists are paying dearly for the lockdown measures: exhibitions cancelled, boutiques closed, courses suspended, and so on. This situation is accentuated by the fact that most artists are independent or employed only on a sporadic basis, and are not represented by a strong industry or trade unions. Furthermore, the absence of a typical profile and of homogeneity for this segment of the population makes them invisible and therefore vulnerable. The Bruckner Foundation has always endeavoured to create a form of community with its residents and users; through this proposed action, it is doing its utmost to maintain this link with its resident or visiting artists.

Finally, the Bruckner Foundation aims to show the great diversity of ceramic creation. Ceramics are giving rise to more and more vocations, doubtless as a reaction to the immediate, virtual nature of the digital media. This high-potential medium attracts designers and artists, spawning works that are rich and inventive in plastic terms. As this age-old practice has stood the test of time by perpetually reinventing itself, one could say that ceramic creation resembles those who practise it: creative and resilient.

About the Bruckner Foundation

Created in 1998, the Bruckner Foundation – Ceramics Centre is a community public interest institution attached to the City of Carouge. Its purpose is to encourage and develop artistic creation in the domain of ceramics through a variety of means. Its main activity is the provision of residencies for artists, offering the rental, for specific periods, of studios equipped professionally for ceramic work. To support ceramic creation, the

Bruckner Foundation awards two bursaries annually. In 2010, the Foundation took over the organisation of the Parcours Céramique Carougeois (PCC), the international biennial event of contemporary ceramics, presenting some twenty exhibitions in different locations in and around Carouge as well as numerous other events.

Additional information:

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Link to the sales:

www.ceramique-bruckner.ch

instagram: fondation_bruckner

facebook: Fondation.Bruckner.Carouge